

# DTIM EUROPE 2017 | POCKET AGENDA

## CONFERENCE DAY X SUNDAY, NOVEMBER 19, 2017

### ICEBREAKER SESSION

Round Tables providing a setting for an informal get-together and networking opportunities for speakers, business partners and participants. Business casual!

#### 7:00pm ICEBREAKER ROUND TABLES

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| <p><b>1</b> Round Table: <b>What is the biggest challenge to bring disruptive technologies into the company?</b><br/>Speaking Opportunity</p> <p><b>3</b> Round Table: <b>Adding intelligence to the products to shape future's business</b><br/>Speaking Opportunity</p> | <p><b>2</b> Round Table: <b>What is IoT? Interconnectivity yes, but what opportunities derive from the new development?</b><br/>Speaking Opportunity</p> <p><b>4</b> Round Table: <b>How to succeed with disruptive innovation when a business / infrastructure resists?</b><br/>Speaking Opportunity</p> |
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## CONFERENCE DAY 1 MONDAY, NOVEMBER 20, 2017

#### 7:00am DTIM EUROPE BREAKFAST CLUB

Start your we.CONECT experience with a coffee and... NETWORKING!  
Meet in small groups at the breakfast table in the restaurant and get into a conversation with your peers and other participants over the first coffee.

#### 7:30am Registration

#### 8:15am SAY HELLO

Get the show on the road – Discover who is joining the conference and why. To warm you up for the conference we invite you to get to know your conference peers.  
Have your business cards ready.

#### 8:25am Welcoming and introduction through we.CONECT and the Conference Chair

#### 8:30am Opening Keynote: **Ingredients for a successful Strategic Innovation Management**

Arnulf Rupp, Vice President Research & Development, Osram GmbH

#### 9:00am Case Study: **Artificial Intelligence and the future of business**

Speaking Opportunity

#### 9:30am Case Study: **Breaking out of the comfort zone and conquering new markets – When Growth Matters**

Ari Almqvist, Group Vice President Growth and Innovation, Moog Inc

#### 10:00am Case Study: **Investing in innovative SMEs: a way for corporates to accelerate their breakthrough innovation**

Paul Perdang, R&D CFO, ArcelorMittal S.A.

#### 10:30am MORNING REFRESHMENT & NETWORKING BREAK

#### 11:00am Case Study: **Dealing with the disruption of your core business: the Agfa case**

Tim Desmet, New Business Development and Innovation Manager, Agfa-Gevaert NV

#### 11:30am Case Study: **Fostering Innovation with Technology Foresight Methodologies**

Michael Durst, Founder & CEO, Itonics GmbH

### STREAM SESSIONS

Choose from parallel sessions, all delving deeper into specific issues for deeper analysis, understanding and interaction.

#### 12:00pm STREAM 1

##### Digital transformation & IoT

#### Case Study: **BASF 4.0 – Leading the digital transformation in chemicals**

Thomas Gottschalk, BASF 4.0 – Cluster Head Smart Innovation & Technologies, BASF SE

#### 12:30pm Case Study: **STEEL 4.0 – Industry 4.0 and the Big Data Challenge**

Zeljko Cancarevic, Head of Simulation and Innovation, Georgsmarienhütte GmbH

#### STREAM 2

##### Corporate Innovation

#### Case Study: **Corporate and Business Unit (BU) innovation**

Samo Krančan, R&D Director, Danfoss A/S

#### Case Study: **Changing Culture and Capability both Inside and Out**

John Hines, Director of Research and Development, Deb Group Ltd

#### 1:00pm LUNCH & NETWORKING BREAK

### STREAM SESSIONS

Choose from parallel sessions, all delving deeper into specific issues for deeper analysis, understanding and interaction.

#### 2:10pm STREAM 1

##### Business Model Innovation

#### Case Study: **New Innovations Driving Business Model Transformation**

Benjamin Strahm, Research and Development Manager, Meyer Burger Technology AG

#### 2:40pm Case Study: **New business models for Industry 4.0 with design thinking**

Steven Fauli, Head of Software and Analytics, Aggreko plc

#### 3:10pm Case Study: **New Business Opportunities –how does the „new“ enter the company in conservative industries?**

Thomas Gottwald, Director Next Generation Products, Schweizer Electronic AG

#### 3:40pm Case Study: **The innovation process for unknown markets and technologies**

Dimitris Triantafyllidis, Emerging Technologies Manager, Rolls-Royce plc

#### STREAM 2

##### Technology Foresight & Start-Ups / Corporate Ventures

#### Case Study: **Hold on tight – the future is coming! Trauma, turbulence & technology foresight**

Dave Hughes, Global Head of Technology Scouting, Syngenta

#### Case Study: **Tackling the disruption challenge: Successfully managing the balance between traditional core and innovation**

Guido Baltes, Director / CEO, IST Institute for strategic innovation & technology management  
Lake Constance University

#### Case Study: **From a theoretical analysis of megatrends to marketable products**

Kalman Tiboldi, Chief Business Innovation Officer, TVH GROUP NV

#### Case Study: **Innovation Foresight: Putting Strategy Into Roadmapping**

Filip Nuyens, Director of Research & Development, Kemin Industries

#### 4:10pm AFTERNOON REFRESHMENT & NETWORKING BREAK

### CHALLENGE YOUR PEERS SESSION

Challenge Your Peers is an innovative workshop concept which enables participants to engage in a direct exchange with experts from a certain industry. The aim is to discuss and to identify challenges within the sector as well as problems, needs and solutions.

#### 4:40pm CHALLENGE YOUR PEERS SESSION

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| <p><b>1</b> Round Table: <b>How must companies adapt internally to make the innovation process possible?</b><br/>Peter Sandeck, VP Engineering Excellence, CommScope Inc.</p> | <p><b>2</b> Round Table: <b>Building an Innovation Culture for Success</b><br/>Michael Durst, Founder &amp; CEO, Itonics GmbH</p> |
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## CONFERENCE DAY 1 MONDAY, NOVEMBER 20, 2017

- 3 Round Table: How to introduce new technologies (like AI) in large companies?**  
Loes Jansen, R&D CFO, Tata Steel Technology BV
- 4 Round Table: How will digitization disrupt industries in the next five to ten years, and what new ecosystems will emerge?**  
Speaking Opportunity
- 5 Round Table: Manufacturing's & Engineering next act – Embracing new innovations with Business Models and Strategies**  
Nils Reimers, Manager Global R&D, Stryker Trauma GmbH
- 6 Round Table: Design Thinking, Agile, TRIZ and else – How to Generate Methodologies and Foster their Operationalization within Complex Business Environments**  
Massimiliano Fantuzzi, R&D Manager, Tenova spa
- 7 Round Table: Leveraging Innovation Potential even for Products with High Maturity Level**  
Jani Saarinen, Senior Manager, R&D and Technology Global Projects & Processes, Kemira Oyj
- 8 Round Table: Digitalization and the challenges of new, digital technologies**  
Speaking Opportunity

5:30pm Case Study: **Corporate meets Startup - how Start-Ups can accelerate digital transformation in established companies**  
Laura Kohler, CEO & Founder, etventure Startup Hub GmbH

6:00pm **START-UP INNOVATION LAB**  
The most innovative start-ups in the space highlight their innovations in a dedicated session during the conference.  
Do not miss the chance to meet these start-ups in the expo area at any time during the conference to learn more about their fantastic innovations.

6:40pm Closing Keynote: **Developing Innovation Strategies through Design Thinking**  
Rasmus Thomsen, Partner & Innovation Strategist, Is It A Bird

7:10pm End of congress day 1

7:30pm **NETWORKING DRINKS & DINNER**  
Wind down, enjoy great food and drink in a relaxed atmosphere to absorb all the new stimulations from the day.

## CONFERENCE DAY 2 TUESDAY, NOVEMBER 21, 2017

8:20am Welcoming and introduction through we.CONECT and the Conference Chair

8:30am Opening Keynote: **Shaping the Future: Participatory Technology Agenda Setting**  
Thomas Müller-Kirschbaum, Senior Vice President for Research and Development, Henkel KGaA

9:00am Case Study: **The "Big Hairy Audacious Goal" as the key-driver for innovation**  
Rogier Van Beugen, Director Innovation, Air France / KLM

9:30am Case Study: **Excellence in Innovation at BASF**  
Henelyta Ribeiro, Corporate Research Incubation Manager, BASF SE

10:00am Case Study: **Embracing Industrial Internet of Thing (IIoT) technologies**  
Alexander Buschek, CIO, PROTEGO – Braunschweiger Flammenfilter GmbH

10:30am **World Café Session introduction**

10:40am **MORNING REFRESHMENT & NETWORKING BREAK**

### WORLD CAFÉ SESSION

World Café sessions are interactively moderated discussion rounds where pre-determined groups of delegates get the chance to address, debate and discover areas common issues, challenges but also their solutions. There will be 5 rounds of 30 min conversations.

11:10am **WORLD CAFÉ SESSION | ROUNDS 1-3 OUT OF 5**

- 1 Open Innovation Café: Approaching new technologies and possibilities with Open Innovation**  
Lise Backer, Senior Specialist Innovation & Concepts, Vestas Wind Systems A/S
- 2 Innovation Process Café: Shaping Future: Participatory Technology Agenda Setting**  
Andrew Whitehead, Chief Commercial Officer, Protean Electric
- 3 Digitisation Café: Create a successful (digital) service business from a traditional (product) company – how to turn challenges to success?**  
Michael Beyer, COO, PATEV-ICM International
- 4 Foresight Café: Trends and Best Practices in Technology Scouting**  
Christine Béatrix-Barbier, Project Researcher, Center of Technology, ESC Rennes School of Business
- 5 Strategy Café: How to make technology serve the user's needs? Creating a go market strategy that is leveraging disruptions to mass adoption**  
Olivier Gramaccia, Business Development Materials & Smart Products, SIRRIS
- 6 Innovation Culture Café: Creation of a culture of innovation: challenges and opportunities**  
Rosemary Nunn, Global Innovation Director, Arcadis
- 7 Disruption Café: Successfully approaching disruptive innovation in an established company**  
Laura Kohler, CEO & Founder, etventure Startup Hub GmbH
- 8 Start-Up Café: Is radical innovation possible without involving start-ups in the innovation process?**  
Simone Arizzi, Technology & Innovation Director EMEA, DuPont de Nemours International
- 9 Innovation Management Café: Innovation Management – from Start-Up to Enterprise**  
Speaking Opportunity

12:40pm **LUNCH BREAK**

1:40pm **WORLD CAFÉ SESSION CONTINUED | ROUNDS 4-5 OUT OF 5**

2:40pm **AFTERNOON REFRESHMENT & NETWORKING BREAK**

3:10pm Case Study: **Customer-centric Digital Transformation – A Logistics View**  
Klaus Dohrmann, Vice President Strategy and Development, Engineering & Manufacturing Sector, DHL CUSTOMER SOLUTIONS & INNOVATION

3:40pm Case Study: **Innovation in Johnson Matthey and the chemical industry: the past, the present, the future**  
Ronan Bellabarba, Technology Manager, Johnson Matthey

4:10pm Conference wrap-up & Chairman closing remarks

4:40pm End of DTIM Europe 2017